

**Licensing Act 2003 – Representation Form**

<b>Personal Details of person making the representation</b>	
Name:	[REDACTED]
Address:	[REDACTED] Hinton Wood, 17 Grove Road
Town:	Bournemouth
Post Code:	BH1 3EA
Email:	[REDACTED]
Contact Telephone Number:	[REDACTED]

<b>Premises Details</b>	
Application Ref:	183676
Name of Premises:	Land at Pier Approach
Address of Premises:	Pier Approach, Bournemouth, BH2 5AA

<b>Reasons for representation</b>
<i>These representations relate to the application for consumption of alcohol Off the premises, not against a license for consumption of alcohol On premises.</i>
The Prevention of Crime and Disorder: At present beach visitors can, and do, bring alcohol to the beach for consumption, but the heavy weight of cans and bottles limits the amount which can be carried, and it is a considerable distance to a shop selling alcohol giving a deterrent to buying more. This has the effect of limiting the amount of alcohol consumed on the beach, and so up to now disorder has been rare. Making it possible to buy alcohol within only a short distance to the beach will encourage repeat drinking on the beach and therefore heavy drinking and intoxication.
The Prevention of Public Nuisance: The number of people on the beach in the vicinity of Bournemouth Pier can be high, so those displaying the above form of anti-social behaviour will have great capacity to create disorder and nuisance to very large numbers of people.
Public Safety:
The Protection of Children from Harm: Bournemouth beach is used by tens of thousands of children each year; because the beach slopes gently into the sea it is particularly popular for small children. The presence of intoxicated people on the beach will put children at risk.

I declare that the information I have provided is true and correct.

Signed ....

[REDACTED]

Dated .....25 March 2021



General correspondence and contact:  
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Date: 15-03-2021

Dear Sarah Rogers,

**Representations from Bournemouth Town Watch with respect to licence application: Pier Approach, 183676**

Members of Bournemouth Town Watch have raised the following representation regarding this application and it is my duty to pass them onto you to consider.

Public Safety:

The proposed premises operations would be starting during the Government's Covid19 gradual reopening period. It seems counter-intuitive to add extra problems to one of the more challenging areas of BCP to manage the Covid19 safety measures in (i.e. a crowded seafront).

The scale and size of the proposed premises (in the hundreds, even with social distancing in place) will place significant additional alcohol consumption directly onto the beaches. Alcohol is already known as a key ingredient in the problems experienced on the beach in 2020. It would seem much more appropriate that the capacity of the premises be restricted, and this capacity to be appropriate to a small scale pop up facility.

The opening times of the premises (proposed 10am to 10pm or 11pm) are longer than are required to service the busy periods of beach activity and move significantly into the night time economy. This increases the risks associated with anti-social behaviour and the overall consumption of alcohol within a family beach area. This will stretch already limited Police resources away from the town centre. These risks could be mitigated if the opening times were limited to be more in line with traditional beach activity times up to 6pm.

Sales of alcohol for consumption off the premises will lead to an increase in alcohol across the beach areas, and when seen in conjunction with the other 4 applications by BCP this is a significant increase in the supply of alcohol across the entire seafront.

All sales to be restricted to that no glassware or bottles are served to customers.

To include in the premises licence some planning to mitigate the risk of drowning, such as the employment of a life guard patrol or similar.

Operating plans / policy:

There are no detailed drawings included with the applications. BCP are intending to occupy these sites immediately (they are currently being offered to contractors from April 2021). Assessments of the licensing objectives are normally carried out with accurate information on the operating plans going through a suitable process such as a Safety Advisory Group. There does not seem to be any consideration of this or time scales required to carry it out being included in the licence. Normally time scales for submissions of event plans, operating plans, drawings, risk assessment would be laid out in the licence to ensure enough time is left for organisers to have their operations carefully assessed prior to agreement and commencement.

The proposed designated premises supervisor is the same for all of the seafront premises currently being applied for or varied, five large areas including this one. Normally on events of this scale a premises license would stipulate how many personal licence holders must be present, responsible to the designated premises holder, prior to any activity taking place.

BCP note in their application that this is for 'pop up restaurants'. The size of licensed area of the application seems at odds with that. There is no restriction on the sale of alcohol (i.e. must only be served with a meal).

Regards,

Alan Dove  
Chair Bournemouth Town Watch