Dear All,

We wish to make a representation against the application for the grant of a new Premises Licence for the above premises.

In the application, BH1 Stop Mini Market asserts “The company has a “good neighbour” policy.

By making this application, BH1 Stop Mini Market is hardly adopting a “good neighbour” policy and if granted, the likelihood is that we will be significantly affected, they will be able to sell much cheaper alcohol due to having considerably less outgoings i.e. rent and rates, and therefore do not need to set the margins that we set.

We would be unable to compete and would likely fail. Were that to happen, any argument about giving local people greater choice would fail.

Furthermore there are already over 5 off licences situated on Old Christchurch Road, another off-licence is the last thing the neighbourhood needs.

Whilst this might not be directly relevant to any of the licensing objectives, it serves to demonstrate the attitude of BH1 Stop Mini Market towards the community and the neighbours.

There are however other, more relevant issues.

Over the past several months before the lockdown, DNA nightclub, who is next door to BH1 Stop Mini Market, have had a number of incidents of anti-social behaviour from people queuing up to get into the club or coming out from the club, I am afraid it is obvious that these people will be drawn to buying alcohol from BH1 Stop Mini Market while trying to get into the club or on the way home; which will lead to more drunk people on the streets. This is a major concern as more consumption of alcohol will only increase anti-social behaviour and cause public nuisance very late in the evening.

Although more competition between the off-licensed premises will undoubtedly result in something of a “price-war”. Whilst this might at first sight seem to benefit consumers, it will simply increase the availability of cheap alcohol thereby also increasing the prospect of anti-social behaviour and crime in the locality, not to mention increased littering and the nuisance that causes.

The hours sought are excessive – BH1 Stop Mini Market propose to sell alcohol from 8a.m. until 3am every day. That in turn will also no doubt lead to customers who are not local to the area and the parade, to travel there at anti-social times of day in order to buy alcohol, again causing nuisance to local residents. It should be noted that BH1 Stop Mini Market is generally open from 8 a.m. until 9 p.m. at the moment; my premises is open from 8 a.m. until
10:30 p.m. every day. The conditions proposed by BH1 Stop Mini Market in its application are woefully inadequate – this application appears to have no idea of local circumstances and issues).

For example, the application says very limited about how BH1 Stop Mini Market will do any of the following:

Ensure that alcohol bought at its premises is not drunk in the parade – there are a number of known alcoholics and drug-users in Bournemouth who would no doubt welcome the opening of such an outlet where they could buy cheap and high strength alcohol (in that regard, there is nothing to prevent the sale of for example, 2 “super-strength” cider cans) – this is relevant to the issues of crime and disorder (anti-social behaviour), public nuisance and the safety of the public making use of the parade;

Ensure that “proxy sales” (where someone over 18 buys alcohol for someone under-age) do not take place;

It is of course not for any objector to re-write an application to make it fit for purpose.

The Licensing sub-committee is therefore urged to refuse this application on the grounds that to grant it would undermine the licensing objectives of:

Preventing Crime and Disorder;
Preventing Public Nuisance;
Public Safety; and
Protecting Children from Harm.

Best Regards
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