

HEALTH AND ADULT SOCIAL CARE OVERVIEW AND SCRUTINY COMMITTEE



Report subject	Market Position Statement for Adults
Meeting date	26 July 2021
Status	Public Report
Executive summary	<p>Ensuring a diverse, vibrant, sustainable and quality market for Adult Social Care is a key duty for all local authorities under market shaping requirements of the Care Act 2014.</p> <p>A Market Position Statement supports local authorities in meeting this responsibility offering information to current and prospective providers of care services about the state of local supply and demand for care services.</p> <p>Section 4.56 of the statutory guidance suggests that the local authority's duties in relation to market shaping can best be met through the development of a market position statement to effectively engage and communicate with providers of the challenges facing Adult Social Care and some of the key areas for development, which in turn supports effective commissioning.</p>
Recommendations	<p>It is RECOMMENDED that:</p> <p>The Committee note the contents of the Market Position Statement and its relevance to the development of future commissioning strategies in shaping the adult care market.</p>
Reason for recommendations	<p>The Market Position Statement (MPS) for adult care services is a tool for enabling engagement with care providers and is cited as central for local authorities in fulfilling legal duties within the Care Act 2014 to shape and develop the social care market.</p>

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Wards	Council-wide
Classification	Recommendation

Background

1. The Council's Big Plan is to make the Bournemouth, Christchurch and Poole city region world class – one of the best coastal places in the world in which to live, work, invest and play; developing our vibrant communities, with an outstanding quality of life, where everyone plays an active role. This means clean, safe and affordable housing, the wellbeing of all age groups, from our youngest to our oldest, with good health and care and good local services, and good jobs for working-age residents, to provide financially sustainable livelihoods for their families.
2. As a council, our values, priorities and objectives are orientated around a sustainable environment, dynamic places, connected communities, brighter futures and fulfilled lives. Drawing from this, our Adult Social Care Strategy sets out our intention to:
 - Support people to live safe and independent lives
 - Engage with individuals and communities to promote well-being
 - Value and support carers
 - Enable people to live well through quality social care
 - Deliver services that are modern and accessible
3. In addition to the above, ensuring a diverse, vibrant, sustainable and quality market for Adult Social Care is key duty for all local authorities under market shaping requirements of the Care Act 2014.
4. A Market Position Statement (MPS) is a key tool by which local authorities can meet this responsibility. An MPS offers information to current and prospective providers of care services about the state of local supply and demand for care services, how this position is expected to change in the short to medium term, and what changes to the Council and NHS Dorset Clinical Commissioning Group would like to see in services to meet the future needs of local people that require care and support.
5. Using the MPS to effectively engage and communicate with providers creates awareness of both the challenges facing Adult Social Care and some of the key areas for development, which in turn supports effective commissioning.
6. With support from the Local Government Association, the Institute of Public Care (IPC) was engaged to support the development of the BCP Market Position Statement. IPC has led thinking on market shaping and worked extensively with

local authorities, providers and national governments offering expertise in market analysis and developing market position statements.

BCP Market Position Statement for Adults

7. The Market Position Statement is the start, not the end point of a process. It is a higher-level strategic document covering all adult services, which sets out current demand, levels of activity and resource and future direction in the market.
8. It is intended to act as an invitation to providers to help shape future activity and a stimulus for an ongoing dialogue about how the market should be developed to meet current and future needs.
9. The MPS will be a part of a process that informs commissioning strategies for extra care housing, care homes for older people, technology enabled care, carers and other future strategies.

Options Appraisal

10. A legal requirement of the Care Act 2014 is to shape and develop the social care market. Section 4.33 of the statutory guidance states that local authorities must work to develop markets for care and support whilst recognising that individual providers may exit the market from time to time and ensure the overall provision of services remains healthy in terms of sufficiency of provision of high quality care and support needed to meet expected needs.
11. Section 4.56 of the statutory guidance suggests that the local authority's duties in relation to market shaping can best be met through the development of a market position statement.
12. There are not considered to be any alternative options which would meet the legislative requirements of the Care Act 2014.

Summary of financial implications

13. There are no direct financial implications arising from the development of the Market Position Statement but any future commissioning intentions will be subject to the relevant level of financial scrutiny.

Summary of legal implications

14. The Care Act 2014 Statutory Guidance states that the Act "places new duties on local authorities to promote the efficient and effective operation of the market for adult care and support as a whole. This can be considered a duty to facilitate the market, in the sense of using a wide range of approaches to encourage and shape it, so that it meets the needs of all people in their area who need care and support" as 'high quality, personalised Care and Support can only be achieved where there is a vibrant, responsive market of services available'.

Summary of human resources implications

15. There are no human resource implications.

Summary of sustainability impact

16. No direct sustainability impact, but future commissioning of services will seek to use contractual levers to promote positive sustainability action.

Summary of public health implications

17. The Market Position Statement informs future commissioning intentions and approaches that will contribute in supporting the health and wellbeing of vulnerable adults across the area.

Summary of equality implications

18. The Market Position Statement does not in itself have equality implications but informs future commissioning strategies that will seek to have a positive impact on those with protected characteristics. For this reason, there is no Equalities Impact Assessment linked to the Market Position Statement.

Summary of risk assessment

19. There are no identified risks within the Market Position Statement.

Background papers

A range of information has been used to produce the Market Position Statement and these are referenced within the document itself.

Appendices

Appendix 1 – BCP Council Market Position Statement for Adults