

# Lower Central Gardens Event Policy

## Overview

Bournemouth's Lower Central Gardens are the link between the Seafront and Town Centre and a central attraction for visitors to the destination. The Gardens are attractive to event organisers however, a balance must be maintained in order to create a vibrant town and bring in both commercial and destination events for the town.

This document outlines the principles for events within the listed gardens.

## Commercial Events (Lower Gardens)

### Paid for ticketed events

The infrastructure of the Lower Gardens and the nature as a thoroughfare for the town, makes it inappropriate to host more than one ticketed commercial event per year. Any other events added on to the current infrastructure would be too impactful. The existing ice rink is an established long standing operation which takes place at Christmas each year for 6 weeks and give time for the grass to be re established.

### Commercial promotions

Commercial promotions can take place if they are in keeping and in line with promoting the objectives of parks and open spaces whereby they promote sustainability, health or wellbeing. Examples of this would be an electric car promotion or a gym promotion.

Sampling or leafleting as part of promotions will not be allowed. A clear agreement will ensure that promotions do not cause disturbance or 'hassle' members of the public enjoying the gardens.

All commercial promotions will be judged on a case by case basis and will be sent through to the parks team for approval in keeping with the existing events application process.

## Calendar of events

A calendar of events will be collated by the events team and will be updated regularly. Minor events and community events of a small scale will be dealt with through the normal application process between the Council's Parks and Events teams looking at the time year, meeting the general principles, and the number of minor events already approved and the impact on grassed areas.

New events of a major size will be taken to the Lower Central Gardens Trust Board meetings for comment and it is noted that applications would need to be submitted to the events team with at least 6 months notice to enable this consultation to take place.

## General principles

The following general principles will be applied to all events taken place in the Gardens whether community or commercial

- No pegging of staking into ground without cat scanning taking place
- No gambling (excluding community duck races)
- No leafleting or collections
- No monetary collections unless something is being bought
- Events to be in keeping with the nature of the gardens
- No catering or activity that will compete with our outlets / interfere with existing outlet operations
- Any food included in an event and authorised must have recyclable packaging for serving and suitable waste disposal as to not impact the existing provision
- No blocking/restricting paths
- No large vehicles without authorisation
- Protection matting to be used to protect grass where required
- No fireworks or Chinese lanterns (Parks wide ban)