

No Rep

1 As a local resident I would like to object to the Licensing Application reference 236164 for the supply of alcohol from 6am to 11pm each day of the week at 106 Broadway, Southbourne BH6 4EH

My objections are:

- 1 – There is no evidence of the need for the sale of alcohol in this location during these extended hours.
- 2 – There is already an outlet selling alcohol during normal business hours just two doors away
- 3 – There is a risk from selling alcohol late at night to create anti-social behaviour and nuisance for local residents
- 4 – There is already a problem in the area of anti-social high speed driving in the local area late at night and offering easy access to alcohol to this same group of people could lead to additional and potentially dangerous problems.

2 Hello

I strongly object to the licence application to sell alcohol at the 106 Broadway premises. There is already a convenience store a couple of doors away that has a licence to sell alcohol until 8pm. There is also a mini-Tesco and a Co-op within walking distance that sell alcohol until 10pm or later. I believe that permitting another store to sell alcohol in an area already well served could promote anti-social behaviour, increasing risk of harm to local residents and may create the conditions for other alcohol related crimes.

3 To whom it may concern,

I strongly object to the licensing application by the new owners of the Post Office at 106 Broadway.

From a public health perspective, I do not believe it is healthy to sell alcohol for such extended hours in a residential area and these extended hours may promote harmful use of alcohol.

I believe there is an increased risk of antisocial behaviour at the parade of shops if alcohol is sold there until 2300. This would be detrimental to local residents and may impact on healthy sleep patterns and feelings of safety and security at home.

Even if not antisocial, the increased footfall late in the evening will cause a disturbance to local residents.

There is already a convenience store on the parade of shops that sells alcohol. I have observed the owners of this store working hard to meet the needs of the local community and I do not see how extending a license to a second premises will benefit the local community.

With kind regards,

4 We strongly object to the application for the current post office on The Broadway, Hengistbury Head turning into a general store selling alcohol from 6am - 11pm:

1) There is already a very good general store selling groceries and alcohol until 8pm, which will, without doubt, close if another store, with the advantage of a post office, opens in competition four doors away.

2) Why are the Council yet again encouraging the availability of alcohol at all hours when health and social services are struggling to manage the effects and outcomes of its misuse, and the resulting increase in violence & accidents.

5 Good morning

I understand that a license for the sale of alcohol has been made for the post office on the Broadway, Hengistbury Head.

I'd like to object to this application, this is completely unnecessary with the Broadway's convenience store already having a license until 8pm, this is perfectly sufficient in serving this quiet residential area on the edge of a nature reserve, where there are already issues with antisocial behaviour, the later sale of alcohol would potentially fuel this problem affecting local residents and the precious nature reserve.

6 Dear Licensing Team,

I am writing to submit a formal objection to the alcohol licence application for the premises at 106 The Broadway, Hengistbury Head, Southbourne, BH6 4EH, currently operating as the Post Office.

I understand that the premises has been sold and is intended to operate as a convenience store incorporating a post office. The application seeks permission to sell alcohol from 06:00 to 23:00, seven days a week.

I wish to object on the grounds that the proposed hours and nature of the licence pose risks to the local community and conflict with the Licensing Act 2003 objectives.

1. Prevention of Public Nuisance

The Broadway is a quiet residential parade with a high proportion of older residents. Extending alcohol sales from early morning until late evening introduces a significant risk of increased noise, loitering, and disturbance. The existing convenience store, Broadway Stores, is already licensed but only until 20:00, which reflects the character and needs of the area. Extending availability to 23:00 represents a substantial and unnecessary change to the local environment.

2. Prevention of Crime and Disorder

Increasing the number of alcohol-selling premises, and extending hours to 17 hours per day, heightens the risk of anti-social behaviour, shoplifting, and alcohol-related incidents. The Broadway is not an area with strong late-evening policing or CCTV coverage. Granting this licence could place additional strain on local services and undermine the safety of residents.

3. Protection of Children From Harm

The Broadway is used daily by families, schoolchildren, and young people accessing the post office, bus stops, and nearby amenities. Allowing alcohol sales from 6am increases the likelihood of children being exposed to inappropriate behaviour, as well as the risk of underage or proxy purchasing.

4. Public Safety

The Broadway is a narrow, busy pedestrian area with limited parking and frequent foot traffic. Increased visits for alcohol purchases, particularly late into the evening, could create congestion and safety risks for older residents and families.

Summary

The proposed licensing hours are excessive, unnecessary, and incompatible with the character of The Broadway. The existing licensed premises already meet local needs within reasonable hours. Extending alcohol availability from early morning to late at night would negatively impact residents and undermine community wellbeing.

For these reasons, I respectfully request that BCP Council refuse this application.

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For these reasons, I respectfully request that BCP Council refuse this application.

In addition to the above, I question why we need another convenience store in what is a very small row of shops. The Post Office is extremely useful and well used by our family, but I can see no need for another convenience store, with one just a few doors down, which the new owners have recently invested heavily in.

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1. Protection of Children From Harm

The Broadway is used daily by families, schoolchildren with two schools nearby and young people accessing the post office, bus stops, and nearby amenities. Allowing alcohol sales from 6am increases the likelihood of children being exposed to inappropriate behaviour, as well as the risk of underage or proxy purchasing.

1. Public Safety

The Broadway is a narrow, busy pedestrian area with very limited parking especially when the cafe is open and frequent foot traffic.

Increased visits for alcohol purchases, particularly late into the evening, could create congestion and safety risks for older residents and families.

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>> For these reasons, I respectfully request that BCP Council refuse this application.

- 11 To who it may concern ,
I am writing to voice my concern about the proposed licensing hours of the above premises . The current Broadway Stores has a licence which more than meets the needs of the local community. These late hours would only encourage antisocial behaviour in a quiet residential area and would not serve the needs of the local residents . I am therefore requesting that this application is refused

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For these reasons, I respectfully request that BCP Council refuse

13 We are writing in connection with the application by SUDHARRON LTD for a Premises Application for Alcohol Off sales from 6AM to 11PM each day of the week, at 106 BROADWAY BH6 4EH

The premises have recently been sold and will, as we understand it, become a convenience store , but retaining the existing Post Office. The request to sell alcohol is not acceptable for many reasons.

- It is situated next door to an established convenience store " Hengistbury Local", which already has a licence to sell a range of alcoholic drinks. In our opinion, there is no local need or further demand for a second business doing the same thing.
- The implied trading hours of 6am- 11pm, are not suitable or indeed necessary for this location. The neighbouring shop, closes at 8pm, which is indicative of the level of trade in this area in the evening.
- As well as being in direct competition with the shop next door, selling alcohol until 11pm, in what is a quiet residential area , is totally unacceptable , especially for those living directly above and near to these premises.
- If trading and sale of alcohol was allowed until 11pm , this could well result in an increase in anti-social behaviour in an area which already has some anti-social behaviour issues along Broadway, particularly racing of cars and motorcycles late in the evening and at weekends, after the existing shop has closed. It is therefore possible that an element of anti-social behaviour could be encouraged by the existence of an additional shop selling alcohol late in the evening in this area. Almost certainly somebody in one of these vehicles or motorcycles, will at some point stop and buy alcohol , creating noise and disturbance to residents.

To emphasise the point, there is absolutely no need for an additional shop selling alcohol in this area.

Regards

14 FAO
Chairperson of Planning Committee

I am a regular user of the both the Broadway Stores, and the Post Office on the Broadway. The Post Office has always provided a very good service, and in particular since Bank branches has been closing. I always regularly use the Broadway Stores which provide an amazing choice of products for a small convenience store. They already have an alcohol license, and there are also two late night stores in Tuckton who offer this service.

I feel very strongly that as this is a quiet residential area it would be absolutely wrong to all an alcohol license for such extended hours for the following reasons:

1 Alcoholism is now an enormous problem in our society - whilst I have absolute sympathy for individuals and their families who are alcohol dependent I feel it is totally unnecessary to offer alcohol sales at 6.00 a.m. in a quiet residential area as this may attract people with alcohol problems into the area. It could also encourage people to buy alcohol on the way to the beach, and we have enough of a litter problem with discarded cans and bottles already, both on the beach and within the nature reserve.

2 It is surely unnecessary to license another shop in this small arcade of commercial premises whilst we have the Broadway Stores offering this service to its customers. It is certainly difficult enough for small businesses like the Broadway Stores to exist without introducing a second purveyor of alcohol, which would diminish profitability for the Broadway Stores.

3 There are opportunities for the Post Office to extend into other areas, for example Beach goods and toys for the visitors to the area, Stationery, souvenirs and gifts, and confectionery and ice creams.

4 If this license is allowed it would seem entirely unfair to allow such extended hours to only one and not the other business, and in any event is surely not required by regular customers at 6.00 a.m. in the morning. Even allowing for people who work night shifts I cannot see any reason for alcohol licensing over such a long period. I would have thought that 9.00 a.m. until 9 p.m. is more than sufficient, and we already have this provided by the Broadway Store.

I hope to hear that this application has been refused.

15 Dear Sirs,

I have been made aware of the proposed Alcohol Licence to sell alcohol until 11pm at the Post Office in Broadway, near Hengistbury Head, in Southbourne.

I live on Broadway and, like many of my neighbors, have very serious concerns about this new proposal.

Firstly the introduction of a new, and much bigger, convenience shop on the parade will alter the appearance of the area, especially as there is already a similar business two

doors away which closes much earlier but is well run, well maintained, and never causes any cause for concern.

When you look at similar businesses as the proposed one elsewhere they inevitably introduce more litter, attract more undesirable

to the area, and would cause more noise and disruption to what is currently a very quiet and respectable neighborhood.

I think being open till 11pm would attract more traffic and footfall to the area and would be of detriment to the neighborhood as a whole, not just the people living in close proximity.

Businesses like this invariably attract undesirable which seem to loiter outside such premises and they could no doubt be responsible for petty crime or thefts in the immediate vicinity.

Given the fact we rarely see a Police presence in this area, mainly due to the fact its a quiet law abiding neighborhood, residents would feel very exposed by such a business and the problems it would introduce to the area.

I would therefore like to officially object to the proposal on the grounds of :

- Potential anti social behaviour and possible crime and disorder
- The risk to Public Safety or residents feeling threatened by undesirable customers
- Increased traffic/footfall to and from the business till late, causing noise and increasing litter in what is currently and a quiet and well

maintained area

- The potential risk to children in the area by increased traffic and also undesirable who may congregate outside such a business.

Please advise how my concerns, and presumably similar objections by other neighbors, will be addressed regard the proposed business going forward.

16 Dear Sir.Madam,

I am writing to object to the application for Hengistbury Post Office Reference:236164.

I understand the business has been sold and will now become a convenience store that wishes to sell alcohol late into the night. This is a quiet area which already has a well-run convenience store that sells alcohol until 8 pm, which serves this quiet community very well.

Not only do I think it is unnecessary to have a second convenience store, I also believe their application to sell alcohol at all hours suggests that they are not focused on serving the local community, but wish to attract customers from further afield. My fear is that it will attract the gathering of undesirables, additional litter, noise and traffic in an already tight access road. The shop in question is also very close to two schools, one of which is a Primary School.

The grounds of my objections are:

1. Potential anti-social behaviour and possible crime and disorder
2. The risk to Public Safety or residents feeling threatened by undesirable customers
3. Increased traffic/footfall to and from the business till late, causing noise and increasing litter in what is currently a quiet and well-maintained area
4. The potential risk to children from the local schools, which are very close to the shop location, in the area, due to increased traffic and also undesirables who may congregate outside such a business.

The local community and residents do not support this licence application as the local needs are already met by an existing business.

17 Dear Licensing Team,

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The application seeks permission to sell alcohol from 06:00 to 23:00, seven days a week.

I wish to object on the grounds that the proposed hours and nature of the licence pose risks to the local community and conflict with the Licensing Act 2003 objectives.

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The Broadway is used daily by families, schoolchildren, and young people accessing the post office, bus stops, and nearby amenities. Allowing alcohol sales from 6am increases the likelihood of children being exposed to inappropriate behaviour, as well as the risk of underage or proxy purchasing.

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For these reasons, I respectfully request that BCP Council refuse

19 Re allocation for alcohol licence at Hengistbury Post office

I would like to object to the above application, as a resident living very close to Broadway shops.

Allowing the purchase of alcohol until 23:00 hours would be detrimental to the safety, peace and quiet of the neighbourhood at night, possibly attracting gatherings in the street (as it is off the main road). Increased calls reporting nuisances to the police could also result.

We already have problems with motorcyclists speeding up and down Broadway at night. The attraction of buying alcohol can only exacerbate this nuisance.

We already have a local shop selling alcohol until 20:00 hours, which is surely adequate for the area's needs.

Further, the local Tesco and Nisa shops in Tuckton sell alcohol and remain open until 23:00 hours. This should cover any consumer demand.

20 The Prevention of Crime and Disorder:

The opening hours for the sale of alcohol is too long, too early and too late at night.

The Prevention of Public Nuisance:

Early and late opening for the sale of alcohol will incur noise, disturbance and unsociable behaviour. Particularly for the owners of the flats above the shops and local residents living close by.

Public Safety:

Enhanced traffic and noise. ie car doors slamming and cars/motorbike speeding away from premises.

Reasons for Representation.

Please, give information under the relevant Licensing Objective.

(Please note you are not required to complete all the boxes unless you feel it is relevant.)

The Prevention of Crime and Disorder:

- EVENING / INCREASED SALE OF ALCOHOL WILL FUEL INCREASING CRIME AND DISORDER
- DISCARDS FROM DRUG TAKING ALREADY SEEN IN LOCAL LAY BY -- POLICE ADVISED
- ALSO DISCARDED BEER CANS / ASSOCIATED LITTERING (PICKED UP BY LOCAL WALKERS)
- APPLIED ALCOHOL LICENSE UP TO 23:00 EACH DAY OF THE WEEK WILL EXASPERATE
- THERE HAS ALSO BEEN INCREASED BURGLARIES AND INTRUSION IN LOCAL PLAY CENTRE

The Prevention of Public Nuisance:

- THE APPLICATION IS IN A RESIDENTIAL AREA COMPRAISING RETIRED, BUT ALSO INCREASING YOUNG FAMILIES LEADING TO A 'RELATIVELY' SAFE ENVIRONMENT
- ANYONE ATTRACTED TO LATE SALE OF ALCOHOL WOULD LIKELY BE 'OUTSIDERS'
- CAUSING PUBLIC NUISANCE LOCALLY, ALSO WORKING SUIT HEAD / LOCAL BUSINESS
- PUBLIC NUISANCE HAS LONG SINCE BEEN AN ISSUE WITH NOBODINE 'BOY RACES' ALONG THE BROADWAY AND INCREASED AVAILABILITY OF ALCOHOL LIKELY TO EXASPERATE

Public Safety:

- IN PARTICULAR ADDING TO DRINK DRIVING / MOTORWAY RIDING UNDER THE INFLUENCE
- WITH ASSOCIATED SAFETY IMPACT TO OTHER ROAD USERS / OWNERS OF WALKERS
- UNFORTUNATELY OUR POLICE ARE UNDER RESOURCES / OVER STRETCHED
- THUS MONITORING OF RESPONSIBLE DRINKING / PUBLIC SAFETY COMPROMISED

The Protection of Children from Harm:

- AS NOTED, THE AREA IS ATTRACTING INCREASING YOUNG FAMILIES
- ST KATHERINE'S SCHOOL IS ONLY A SHORT DISTANCE FROM THE APPLICATION ALSO ST PETERS, A GRANT OF A LICENSE EXPOSING CHILDREN TO ALCOHOL BUIES AND EVEN VIOLENCE ALL CONSEQUENTIVE TO INCREASED AVAILABILITY OF ALCOHOL
- I SHORT, AREFPI ARE POTENTIAL HARM TO CHILDREN AND PARENTAL WORRY

I do not wish my details to be include in the Public Documents for the following reasons:

- THOSE ACQUIRED BY OBJECTORS MIGHT WELL CHECK RECORDS
- OUR NAME IS UNCOMMON AND EASILY TRACED
- AND REGRETABLY ANTI SOCIAL BEHAVIOUR FOR MOST PART UNADDRESSD

22 The Prevention of Public Nuisance:

The proposed hours (06:00 to 23:00 seven days a week) are excessive, and likely to generate additional traffic and noise at unsocial times of day to the detriment of local residents.

23 Dear Licensing Team,

I am writing to submit a formal objection to the alcohol licence application for the premises at 106 The Broadway, Hengistbury Head, Southbourne, BH6 4EH, currently operating as the Post Office.

I understand that the premises has been sold and is intended to operate as a convenience store incorporating a post office. The application seeks permission to sell alcohol from 06:00 to 23:00, seven days a week.

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For these reasons, I respectfully request that BCP Council refuse

24 Application Ref. 236164 – Supply of Alcohol Hengistbury Post Office, 106 Broadway BH6 4EH

We wish to object to the above Alcohol Licence application on the following grounds:

1. The area is predominantly residential with many properties occupied by older people or young families. There is already a General Stores with an alcohol licence in the small parade of shops (two 'normal' retail outlets and a Fish & Chip shop) and there is no need for a further licensed premises next door but one to that existing (which has been in existence for a number of years).
 2. The Broadway has already had some measure of disturbance in the evenings over the years from noisy motorcycles and groups of people. To have another outlet selling alcohol until 11.00pm only increases the potential for this to be exacerbated but also that of possible public nuisance and Crime and Disorder. Having the premises licensed from 6.00am to 11pm could also lead to early morning disturbance from late night/ overnight revellers from nearby Hengistbury Head and/or late night chip shop customers.
 3. The small parade of shops is also frequented by schoolchildren (not always accompanied) on their way to/from school. To have alcohol available for this protracted period could be very tempting and potentially harmful to them.
- In conclusion, the Application should be refused – the community needs the existing general store and the Post Office + Newsagents (as at present), not the changes proposed.

25 Dear Sir or Madam

I am writing to comment on the application for a licence to sell liquor in the newly owned Hengistbury Head Post Office, Broadway, Bournemouth.

My concerns relate to the inappropriateness of an early morning and late night liquor store in a quiet residential area, and the risks it poses to the local community.

The availability of late night liquor will, I believe, lead to antisocial behaviour which is by its definition a public nuisance. Such behaviour can easily escalate from rowdiness to crimes such as affray and vandalism. People on a search for late night liquor will inevitably bring such problems to the area. There are enough problems with young people and alcohol in the BCP area without introducing another potential hotspot.

I can envisage a situation where a local resident could be drawn into conflict with people disturbing the area, leading to concerns about the

safety of the public arising from the points mentioned above.

In addition, this proposal for a convenience store and off licence duplicates a facility, Hengistbury Local, already existing in the parade of buildings and next door but one to the post office. The very well managed existing store has been in existence for decades and to duplicate it would seriously undermine the financial viability of a valued local business. To date the post office and the shop have taken care not to duplicate things to any great extent and so have amicably coexisted.

I hope the licencing committee see fit to reject the application.

26 I would like to object to the following :-

The Prevention of Crime and Disorder:

I would like to object to the licence at the Post Office as I believe that late opening hours in a quiet road is not advisable as it may lead to crime and disorder with youths likely to gather in vicinity late at night to stock up on alcohol to drink in the area or nearby open areas.

The Prevention of Public Nuisance

I would like to object to the licence at the Post Office as I believe that late opening hours in a quiet road is not advisable as it may lead to public nuisance with youths likely to gather in vicinity late at night to stock up on alcohol to drink in the area or nearby open areas.

I understand that there have already been issues late at night in the area and it would be wise to try and avoid an increase

27 The Prevention of Crime and Disorder:

There is already a group of youngsters on their scooters and motor bikes, riding along Broadway at night, causing disorder. If alcohol were available at the time they frequent this area, then the consequences could be dangerous and fuel the disorder.

The Prevention of Public Nuisance:

Granting of such a licence and selling it to juveniles would exacerbate the situation and attract more people to join them, which would increase the noise. This would disturb the local people with the extra and excessive noise generated.

Public Safety: People on bikes and scooters with easily available alcohol are more dangerous and the safety of local people is endangered.

The Protection of Children from Harm: Having an alcohol licence to the hour of 11pm is the real problem here. The nearby convenience store has an alcohol licence until it shuts at 8pm and this works perfectly well, as it is before the time the disturbances take place.

28 I am formally objecting to the application for a licence to sell alcohol at 106 Broadway BH6 4EH ref. 236164

My representation is made on the basis that granting this licence would undermine several of the licensing objectives set out in the Licensing Act 2003.

PREVENTION OF CRIME, DISORDER & PUBLIC NUISANCE

I feel there is a real risk that alcohol purchased would be consumed at Hengistbury Head, the beach, the golf course or riverside especially late in the evening/overnight. The area is sufficiently covered by many existing establishments selling alcohol including at number 102 Broadway, BroadwayStores/Hengistbury Local their licence is until 20.00 hours. There are already local incidents of disorder and limited policing available as we are often advised at our local residents association meeting, HENRA.

PROTECTION OF CHILDREN FROM HARM

The premises is close to schools and open spaces used by children and young people and will increase their exposure to alcohol from very early morning to very late at night. It will increase a risk of access to the underaged and possibly proxy purchasing despite any imposed conditions.

IMPACT ON PUBLIC SERVICES

Alcohol related behaviour has a big impact for the Police, NHS and other emergency services. This includes street drinking, noise, antisocial behaviour and litter.

OVER PROVISION OF ALCOHOL OUTLETS

Where over provision occurs the CIP can be invoked under the Licensing Act 2003.

With an area well covered by all forms of licensed premises such as on and off sales, pubs, bars, restaurants, supermarkets and local stores, the alcohol provision is fully met in this location and we do not need to put more strain on local services.

In conclusion, with respect, I ask that this application to the Licensing Committee be refused for the above reasons ie increased

alcohol availability, risks to children, public health concerns and the probability of an increase in public nuisance, crime and disorder.

Regards

29 I am writing regarding the application for a license at Hengistbury Post Office from 6am to 23.00 hrs.
I think that the hours applied for are too long which may result in disturbances under the Prevention of Crime & Disorder Act, especially in the evenings.

I also believe that this comes under the Prevention of Public Nuisance Act with the possibility of on street drinking and disorder.

Under The Protection of Children from Harm it is not good for children to see adults drinking at all hours or disturbances due to alcohol use.

- 30 I wish to most strongly object to the above application to sell alcohol from 6am to 11pm.
I do not feel it necessary to sell alcohol at 6am or until 11pm. This will no doubt encourage a public nuisance from people with addiction attracted to this quiet residential area. Potentially encouraging crime and disorder.
There is an infant and junior school, St Catherine's, in very close proximity to these premises and alcohol dependant people should not be attracted here.
We already have problems of unsociable behaviour, causing a Public Nuisance, on the beach at night and the sale of alcohol until 11pm will only exacerbate this.
There is already a premise in the parade selling alcohol, one outlet is surely enough.
- 31 I am writing to submit a formal objection to the application for the alcohol licence for the premises at 106 The Broadway, Hengistbury Head, Southbourne, BH6 4EH. The application seeks permission to sell alcohol from 06.00 to 23.00 seven days a week.
I wish to object because the proposed hours and nature of the licence pose risks to the local community and conflict with the Licensing Act 2003 objectives.
Prevention of Public Nuisance.
The Broadway is a quiet residential parade with a high proportion of older residents. Extending alcohol sales from early morning until late evening introduces a significant risk of increased noise, loitering and disturbance. The present convenience store already has a license but only until 20.00 which reflects the character and needs of the area. Extending availability to 23.00 represents a substantial and unnecessary change.
Prevention of crime
Increasing the number of alcohol- selling premises and extending hours to 17 per day heightens the risk of anti-social behaviour shoplifting and alcohol-related incidents. There is no strong late-evening policing or CCTV coverage. Granting this licence could promote an additional strain on local services and undermine the safety of residents
Protection of children
The Broadway is used daily by families, schoolchildren and young people accessing the post office, bus stops and nearby amenities.
Allowing alcohol sales from 6am increases the likelihood of children being exposed to inappropriate behaviour as well as the risk of underage or proxy purchasing.
Public Safety
The Broadway is a narrow, busy pedestrian area with limited parking and frequent foot traffic. Increased visits for alcohol purchases

particularly late into evening could create congestion and safety risks for older residents and families

Summary

The proposed licensing hours are excessive unnecessary and incompatible with the character of The Broadway. The existing licensed premises already meet local needs with reasonable hours. Extending alcohol availability from early morning to late at night

would negatively impact residents and undermine community wellbeing.

Tor these reasons I respectfully request that BCP Council refuse this application.

32 **The Prevention of Crime and Disorder:**

Having licensed premises open until 11pm only encourages the undesirable and disruptive elements of society. We already have a problem with disruptive youths gathering outside of the parade of shops in the evening. Selling Alcohol until 11pm will exacerbate the problem.

The Prevention of Public Nuisance:

By refusing a license to these premises, it will prevent any future disruption by those wishing to cause trouble, whilst been fueled by alcohol

Public Safety:

There are many elderly people living in proximity to the Post Office, along with an infant's school close by.

The Protection of Children from Harm:

The close proximity of a school with very young children, who regularly walk past the premises

33 Dear Sirs,

I would like to register my objection to the extended licensing hours requested by Sudharron Ltd for premises at 106 Broadway, Southbourne BH6 4EH.
Ref 236164

Prevention of Crime and Disorder: -

Broadway is in a quiet residential area, but is already plagued with nightly motorbike and performance car nuisance, of which the

local Councillors, PCSO's, Police and Council ASB officer are already aware, and trying to find a solution for.

Adding the longer and later availability of alcohol will exacerbate an already desperate situation.

Hengistbury Local store (102 Broadway) has had attempts to break their glass windows and doors, presumably to gain access to the alcohol and vapes sold by them.

They currently sell alcohol up to 8pm, and have slightly shortened their opening hours to this time as they found that passing trade/business is finished by then.

Another shop a couple of doors down will attract people who are searching for alcohol to the area, and with that brings anti-social behaviour, noise, increased traffic, littering etc.

An alcohol licence mirroring that of Hengistbury Local stores hours is likely to be more acceptable and better received by local residents.

Please be mindful that residents wish to live their lives without the fear of increased noise, late night traffic, litter being tossed into their gardens, items stolen from their front gardens and driveways, large groups gathering outside their homes and front gate,

increased anxiety, loss of sleep etc. I have experienced all of this.

Don't underestimate the impact of these things. It is included in the police form when you report an incident, because it is IMPORTANT.

34 I am writing to object to the above application. This is a residential area and within this block of commercial premises there is already

a local convenience store which sells a small amount of alcohol. A further shop is not necessary and the fear is that such long opening hours would encourage crime and disorder and unnecessary noise to the residential properties in such close proximity.

The Southbourne Post Office - approx 1 mile away sells alcohol and is open late - but situated in a busy high street not in a small community based service road housing a convenience store, Post Office and fish & chip shop amongst residential properties.

Please give your consideration.

35 The grounds on which I and my partner object to this application are as follows -

A) there is an issue of anti-social behaviour, particularly over the last year or so on and around Southbourne beach 1, 2, and I have seen this spread down towards the beaches at the Southbourne end of the promenade. I have witnessed how this anti-social behaviour often starts towards the parade of shops around the southbourne crossroads area where people are able to easily buy alcohol and congregate around late-opening shops and easily access the beach at the same time. From the proposed site of the off-license store, Southbourne beach is easily accessible via harbour road at approx a ten minute walk. - Prevention of public Nuisance, prevention of crime and disorder

My concerns for anti-social behaviour stretch beyond the initial face value of this. The local area around Broadway (for ref. polling district ES-3) is home to a large proportion of families, aswell as older people. All of which are vulnerable parties when anti-social behaviour is involved, as well as being in the local vicinity of two schools - namely St. Katherines primary school and St. Peter's secondary school. I fear a rise in anti-social behaviour locally may both have an impact on these two schools, as well as risk those older children from St. Peter's school falling into bad habits more easily. - Protection of children from Harm

Retail proprietors are not to blame for anti-social behaviour, that responsibility lies in consecutive under-fundings of social and community spaces for adolescents. But space that are open to the late hours to serve alcohol do help to facilitate this - as has been witnessed in Southbourne Grove with the addition of the late-opening Dancing Jug

B) There is a small but varied parade of shops on Broadway, one of which is a long established off-license "Hengistbury Local" @ 102 Broadway. This is a small local store, with small margins I would imagine. I worry a longer opening off-license in the vicinity may take business from this vital and respected community stakeholder. Hengistbury local is run by two local gentlemen who genuinely have a vested interest in the local community - from checking in on our daughter whenever we are in the store, to helping vulnerable people in the community with grocery deliveries during covid at no extra charge.

A quick look on companies house shows that one of the applicants is a listed director of a number of other businesses 3, including both current and former off license stores around the South, suggesting they may have a higher capital and have the ability to undercut the current store on this parade.

Furthermore there are currently two off Licenses and a late opening Tesco Express in Tuckton high street - only a 15 minute walk / 3 minute drive from the application address 4.

If the application is unable to be rejected on the above grounds, a variation in the application to reduce the opening hours may g someway

to mitigating the above concerns

In essence I worry a late opening off-license in this quiet and undisturbed residential area with a number of vulnerable parties may risk

unwanted behaviors, risks to our young people and affect the character of the local area.

I copy BCP Ward Councillors for East Southbourne and Tuckon into this email Bernadette Nanovo and Judith Richardson.

36 My representation is made for the following reasons: **The Prevention of Crime and Disorder** The granting of an oU sales licence will increase the availability of low-priced alcohol late at night, leading to more anti-social behaviour in the Hengistbury Head area, the golf course, the riverside area and the car parks serving the headland. The roads and car parks already suffer from youths racing their cars along the access road and around the car parks themselves. This in turn has led to increased litter and broken empty bottles, with cans and food waste being strewn around the car parks and roads. The granting of this licence will only worsen the problem, especially as the LA03 licence will also automatically grant permission for hot food and refreshments to be served late, in addition to alcoholic drinks. The access road to the Head has occasionally had to have periods of night closures to combat existing anti-social behaviour. **The Prevention of Public Nuisance** There is already a convenience store just a few doors away from the proposed new supermarket which is very well self-regulated with respect to sales of alcohol, and their licence only allows sales of alcohol up to 8pm in the evening. Furthermore, the existing shop does not sell single cans and does not stock the high alcohol lagers that encourage drunken behaviour. If the applicant allows self-service of alcohol, then this will weaken the licence holder's ability to age-verify their customers and control the process of sales. The existing convenience store closes at 8pm at the latest. This will leave the proposed supermarket in an isolated position as the only retail outlet open in the area late at night, leading to anti-social elements feeling they cannot be monitored properly and so will be tempted to commit more nuisance behaviour with impunity. **Public safety** There is completely inadequate parking to support the applicant's business which will lead to potential customers parking on residential streets late into the evening to the detriment and nuisance of the residents who live there, with the attendant risks of damage to their property. The surrounding residents have a right to enjoy peaceful occupation of their homes, and the increased traffic and noise would destroy that. **The Protection of Children from Harm** The proposed supermarket is on a main travelling route for children walking and cycling on their own to and from the nearby schools, exposing them to the temptation from shop advertising to try to purchase alcohol, especially the older children who may be able to pass themselves off as 18 years old. The existing nearby shop, by its design, naturally discourages children gathering inside, due to its size and layout. The positions of the point of sales of the alcohol make picking it up a deliberate, positive decision, rather than a casual purchase off a shelf which is what a child may be tempted to do. **Other Considerations** The BH6 area is already very well served by outlets selling alcohol There is

a high concentration of licenced premises a short distance away in Tuckton and Southbourne itself – bars, restaurants, and off-licences. A decision to allow this application would, in my view, simply add to the growing problems of crime and disorder already evident in the immediate area which the police, to their credit, have mostly been able to keep under control. Therefore, the Cumulative Impact Policy mechanism should be invoked with respect to this application. I hope that you will take the above points into consideration when making your decision.

- 37 **Prevention of Crime and Disorder** - The area is entirely residential, with no existing late-night retail. Extending alcohol sales from 6am until Midnight would fundamentally change the character of the neighbourhood. **Prevention of Public Nuisance** – Late-night alcohol sales area likely to lead to customers congregating outside the premises, causing noise disturbance and littering, particularly between 9pm and Midnight when residents expect quiet. There have already been incidents of noise and disturbance and ASB in the Hengistbury Head area close to the beach, and extending licensing hours would likely exacerbate this by extending the area of disturbance from Hengistbury Head along the Broadway. **Public Safety** - Evidence from similar settings suggests that extending licensing hours can increase footfall late at night, which may inadvertently attract individuals who are homeless or who have alcohol-related support needs. This can place additional pressure on local services and the surrounding community. **Protection of Children from Harm** - Opening alcohol sales from 6am raises concerns about street drinking

and associated anti-social behaviour during early morning hours when the area is otherwise quiet and children are going to school at nearby St Katherines.

38 I object to the off-sales license application from 06.00 to 23.00 each day of the week for the following reason :
This is principally a residential area surrounded by houses and apartments – it is not a High Street but a small parade with only a few commercial properties which operate during daytime and early evening hours. I feel that to allow the sale of alcohol as late as 23.00 hrs is to introduce the potential for significant noise and public nuisance during the late evening in the residential area surrounding the premises. The application should be refused on the basis of prevention of public nuisance in this residential area.

39 I live within walking distance of The Broadway, and I am concerned about the licensing application with the above reference.
The time applied for, 0600-2300, seems excessive and unnecessary and could result in unsociable behaviour in a quiet residential area.
We already have one licensed premises (to 8pm) which is late enough for relevant purchases.
If this license is granted, it could cause Public Nuisance, Crime and Disorder, as well as endangering children.

40 Prevention of Crime and Disorder - there is a likelihood of alcohol-related crime and disorder if alcohol can be purchased late in the evening by groups bent on antisocial behaviour in an area where such behaviour is already causing a problem for residents.
Such a licence would alter the character of the shop and area. Alcohol can be purchased ..[text missing]. Prevention of Public Nuisance - the purchase of alcohol in late evening will not help to prevent public nuisance, such as motor bikers roaring around the streets, which is already a problem. Public Safety - public safety is compromised by those intent on antisocial behaviour, if further fueled by excess alcohol driving around local roads in the late evening. Protection of Children from Harm - children, not necessarily purchasing the alcohol may be drawn in by gangs of older people where alcohol is passed around. Also, drugs are often involved in such situations. There are schools nearby, in a family area, and risks must be considered for them.

41 Dear BCP

I am writing to object to the application above, on the following grounds:

- The Prevention of Crime and Disorder
- The Prevention of Public Nuisance
- Public Safety
- The Protection of Children from Harm

Granting a licence to sell alcohol from 6am to 11pm would potentially create more traffic in both early morning and late evening, with the associated risk of people drinking and driving/riding motorbikes/ scooters etc. putting both pedestrians and road users at risk, thus putting the safety of the public in jeopardy.

The potential for public nuisance exists in people gathering at the premises especially late at night. The proposed shop would occupy a unit in a residential area and the proposed hours would cause disruption to residents during hours of sleep and rest.

The premises are in the vicinity of both a primary school and secondary school, thus potentially causing temptation and risk to young persons.

Thank you for your consideration.

42 FAO Licensing Team

We write to object to the application (number 236164) to BCP for an alcohol license for the premises currently the Post Office at 106 Broadway Southbourne Bournemouth BH6 4EH

We understand that the business has been sold, and the plan by the new owners (Sudharron Ltd) will be to transform the post office into a convenience store with a post office. The new application also requests an alcohol sales license from 6:00am to 11:00pm each day of the week

As you are aware the existing convenience store, Broadway Stores, already has a license to sell alcohol, but only until 8:00pm. We believe that the new application (236164) submitted should not be approved to allow alcohol to be made available until 11pm for the following reasons:-

The Prevention of Public Nuisance - Currently no shops on Broadway are open after 9pm at night and given that alcohol would be available until 11pm, this could create a significant increase in noise disturbance in what is a quiet residential area. In addition, the late opening especially for alcohol sales is not in keeping with existing retail practices.

Public Safety - As you may also be aware Broadway is also a road which has come under scrutiny because of instances of dangerous/high speed driving and is awaiting the agreed installation of a speed camera by BCP. This usually occurs after 8pm and therefore our concern would be the potential for the lethal combination of dangerous driving and the availability of alcohol especially up to 11pm.

The Protection of Children from Harm - The beaches close to the shop are often used by children and young adults to gather especially during the summer months. Underage drinking is clearly undertaken at these gatherings as evidenced by the litter left on the beach and often reported to BCP. Having a retailer allowing alcohol sales to 11pm will only exacerbate this situation, exposing Children and young adults to greater risk.

Finally, Hengistbury Head area is a designated SSSI area and local additional availability of alcohol sales late into the evening presents a significantly increased risk of littering and associated activities including beach fires in a protected area often reported to BCP and the Fire Service.

As previously mentioned, based on the rationale outlined we believe the alcohol license up to 11pm should not be granted.

43 I wish to submit a representation in relation to the application for a premises licence for 106 Broadway, on the basis that the proposal undermines the licensing objectives, in particular:

1. Prevention of Crime and Disorder

The proposed sale of alcohol from 06:00 to 23:00 in this location raises concerns about an increased risk of anti-social behaviour.

The premises is situated in close proximity to Hengistbury Head, a protected area and is of close proximity to the St Katherines Primary School therefore having two businesses (there is already 1 (HENGISTBURY LOCAL selling alcohol and if this application is approved there will be 2) and this may lead to an increased public drinking and disorder, particularly during early morning and late evening periods. Extending alcohol availability across such a wide timeframe is likely to exacerbate these issues. We do not need two shops within doors of each other selling alcohol.

2. Prevention of Public Nuisance

The surrounding area is predominantly residential and quiet in character. The proposed hours are likely to result in increased noise, disturbance, and congregation of individuals, particularly in the early morning and late evening, which would negatively impact local residents' amenity.

3. Public Safety

Increased footfall associated with alcohol sales may give rise to safety concerns, particularly if individuals gather in nearby open spaces or along access routes leading to Hengistbury Head.

4. Protection of Children from Harm

The proximity of the premises to family-oriented areas, the school and open recreational spaces raises concerns about the increased visibility and accessibility of alcohol, which may not be appropriate in a location frequently used by children and families.

For completeness, I also note that a number of local residents have submitted objections within the planning application process.

While I understand these are separate regimes, they nonetheless reflect a wider level of community concern regarding the impact of this proposal on the area and the licensing department need to take these into consideration as it appears they are unaware where to submit their representations and have done so via the planning portal under the planning permission application for 106 Broadway.

In light of the above, I respectfully request that the application be refused to promote the licensing objectives.

44 The Prevention of Crime and Disorder:
My objection relates to a request that the licensing hours be restricted to early evening not 11pm. Given the limited police presence in the immediate and extended vicinity, the late evening sale of alcohol will possibility encourage and facilitate anti-social behaviour currently experienced in the local Southbourne beach area.
The Prevention of Public Nuisance:
Late evening footfall, creating noise and disturbance, will disrupt the long-established peaceful environment enjoyed by families and older population living in this residential area. Also, the inevitability of irresponsible littering in the immediate vicinity will be an issue.
The Protection of Children from Harm:
Any anti-social behaviour or over-indulgence in alcohol could cause risk to the safety of young people.

45 I do not understand why we need two convenience stores, and one that wants to serve alcohol from 6am to 11pm. This is a recipe for antisocial, drunken and loud behavior, we already have loud motorcycles and cars racing up and down at all times of day and night. The possibility of more antisocial behavior is unacceptable. . I am worried that the selling of alcohol from 6.00 am to 11.00 pm, will cause antisocial behavior and rowdiness, along Broadway.

46 Dear BCP Licensing Team,

We write to make a formal representation regarding the premises licence application submitted for the former Post Office premises located at 106 Broadway BH64EH

We operate and live above the nearby convenience store with an existing off-licence situated two doors away from the premises subject to this application. Having operated responsibly within the area, we are familiar with the locality, the nature of the community, and the potential impact that an additional off-licensed premises may have.

The neighbouring premises have recently been sold and the new owners have also applied for planning permission to do substantial renovation works. We understand that the new owners are seeking authorisation for the sale of alcohol from 6am-11pm. We respectfully object to this application on the grounds that granting a further off-licence in such close proximity would undermine the licensing objectives. We are also full time residents living in a flat above our shop.

In addition to our own concerns, we have also been entrusted by numerous local residents to assist in submitting a petition opposing

this application, which has already been provided to the Licensing Authority separately. The level of community concern demonstrates the strength of local feeling regarding the potential negative impact of this proposed licence.

We respectfully ask the Licensing Authority to give careful consideration to both the residents' petition and our formal representation letter attached. The authority should refuse the application.

Please confirm receipt of this formal representation.

To: Licensing Authority at Bournemouth, Christchurch and Poole Council

Re: Premises Off-Licence Application – 106 Broadway, Southbourne, BH6 4EH

I write to make a formal representation objecting to the above application under the provisions of the Licensing Act 2003.

The application seeks to permit the **sale of alcohol for consumption off the premises between 06:00 and 23:00 daily.**

This representation is made on the grounds that granting the licence would undermine the licensing objectives. The concerns outlined below are **evidence-based, location-specific, and directly relevant to the statutory objectives**, in accordance with the updated Section 182 Guidance.

1. Prevention of Crime and Disorder

The application site is located within:

- A **predominantly residential area**
- A **high-footfall on route to Hengistbury Head**
- An area subject to high **seasonal tourism pressures**

The parade has **established and sufficient provisions for the sale of alcohol**. The parade is occupied by 10 units of which 3 have been converted from commercial to residential use.

Introducing an additional outlet in such close proximity creates a **clear risk of cumulative impact**, even if no formal Cumulative Impact Policy is in place.

Based on direct experience in the area:

- There have been **attempted break-ins at the shops on the parade**.
- There are existing concerns around theft, **opportunistic and alcohol-related crime**.
- Anti-social behaviour and loitering, particularly a concern during warm days. The Bournemouth Echo reported on 29th March that a large group of **local school pupils** were planning to meet and consume alcohol at the beach nearby.. **A Dorset Police** said officers "are concerned that large gatherings involving alcohol can quickly escalate into anti-social behaviour or more serious criminal activity—not just underage drinking.
- Littering is already a concern on the parade and surrounding nature reserve particularly on the **seafront**.

It is widely recognised in licensing decisions that **increased availability of alcohol correlates with increased incidents of disorder**, particularly in mixed residential/nature/tourist environments.

Granting this licence would likely:

- Increase street drinking
 - Increase theft and shoplifting
 - Exacerbate policing pressures, particularly so in summer months. The Coastguard services would likely see increased pressures too.
-

2. Public Safety

Broadway is a **constrained local parade** with:

- Limited parking and unsafe parking on its parade.
- Regular congestion during peak hours and warm weather days.
- En route to primary school with increased pedestrian movement, particularly during the summer months.
- Concerns over broken alcohol bottles in the surrounding area.

An additional off-licence is likely to:

- Encourage **short-duration stopping**, illegal parking, and unsafe manoeuvres. One way no entry signs are regularly ignored by those driving to the parade.
- Increase the **risk of accidents involving pedestrians**, including children and elderly residents. Frequent pavement parking is currently a problem.
- Contribute to **overcrowding along the retail frontage**.

These risks are inconsistent with the public safety objective.

3. Prevention of Public Nuisance

The surrounding area is predominantly residential in character and is occupied largely by families, elderly residents and retirees. Residents reasonably expect a peaceful and low-disturbance environment, particularly during the evening and early morning hours. Protecting residential amenity is therefore of significant importance in this locality.

The premises is also situated close to the seafront and established tourist routes, meaning the area already experiences seasonal pressures associated with increased visitor numbers, including:

- Noise and disturbance from late evening pedestrian activity;
 - Littering, including discarded cans, glass bottles and food packaging;
 - Public drinking and associated anti-social behaviour.
-

- Congregation in nearby public areas and outside retail premises.

These issues are already noticeable during peak periods and place strain on the quiet residential character of the neighbourhood.

The application seeks permission to sell alcohol from 06.00 until 23.00 daily. These are extensive hours for a premises situated within a residential parade and would substantially increase the availability and accessibility of alcohol throughout almost the entire day.

There is a genuine concern that granting a further off-licence in this location would materially increase the likelihood of:

- Loitering and congregation outside the premises.
- Raised noise levels from customers arriving, waiting and departing.
- Disturbance from car doors, engines, conversations and deliveries during early morning and late evening periods.
- Street drinking in nearby public spaces and routes towards the seafront.
- Increased littering and discarded alcohol containers.
- Anti-social behaviour associated with alcohol consumption.

Unlike many ordinary retail transactions, alcohol sales can generate repeated visits throughout the day and evening, often extending beyond the point of purchase into surrounding streets and public areas. Even where a premises itself is responsibly operated, the wider impact on neighbouring residents can nevertheless be significant.

Particular concern arises from the cumulative effect of increasing alcohol availability within an already sensitive residential and tourist-adjacent area. The Licensing Authority is entitled to consider not only the operation of the premises itself, but also the likely impact on the wider locality and the gradual erosion of residential amenity caused by additional off-licensed premises.

Importantly, there is already an established and long-standing off-licence serving the area. The addition of a further alcohol outlet is therefore not necessary to meet local demand and risks creating avoidable duplication together with increased nuisance for nearby residents.

The proposal also conflicts with the expectation created by the restrictive covenants governing the shopping parade, which seek to prevent nuisance, annoyance and disturbance and to preserve the amenity and balance of the neighbourhood.

Residents should not be expected to tolerate increased noise, disturbance and alcohol-related nuisance arising from extended alcohol sales in what has historically been a quiet, family-oriented residential area.

For these reasons, it is respectfully submitted that the application undermines the licensing objective of preventing public nuisance and should therefore be refused.

4. Protection of Children from Harm

The prevention of harm to children is a fundamental licensing objective under the Licensing Act 2003. Serious concern arises from the proposal to introduce alcohol sales at a premises that is heavily used by children and families on a daily basis.

The premises is located

- Within close proximity to a **primary school-St Katrines and Nursery**
- Within walking distance of a **secondary school - St Peters**
- High pedestrian activity by school children before and at the end of the school day.

The Post Office is not currently viewed as an alcohol-led premises. It is regularly frequented by children purchasing sweets, drinks, magazines and toys, and by parents collecting parcels or using postal services. Granting an off-licence at this location would fundamentally alter the character of the premises and increase children's routine exposure to alcohol advertising, displays and alcohol-related transactions.

This gives rise to several specific concerns.

- Increased risk of underage purchasing and proxy sales.
- Greater opportunity for older youths or adults to purchase alcohol on behalf of minors.
- Increased congregation outside the premises by persons purchasing alcohol.
- Greater likelihood of littering, anti-social behaviour and street drinking in an area regularly used by children and families.
- The normalisation of alcohol consumption in a location strongly associated with everyday family activity.

These concerns are amplified by the residential nature of the area and the close proximity of schools, family homes and children's walking routes.

Importantly, there is already a long-established convenience store/off-licence serving the local community. That business has operated responsibly for decades and already provides access to alcohol for local residents. The application therefore does not address an unmet community need but instead risks increasing alcohol availability and associated harms without clear public benefit. The addition of alcohol sales represents a material intensification of use, introducing risks that are not currently present at this location.

The Licensing Sub-Committee is respectfully asked to consider whether the addition of another alcohol outlet, particularly at a premises regularly visited by children, is appropriate and consistent with the licensing objective of protecting children from harm.

5. Policy Considerations

Under the Statement of Licensing Policy of Bournemouth, Christchurch and Poole Council, the Licensing Authority is required to:

- Promote the licensing objectives
- Give appropriate weight to **local context and residential impact**
- Consider whether applications are **appropriate for their location**

In this case:

- The **location is sensitive (residential, schools, tourist route)**
- The **need for another off-licence is not demonstrated**
- The **risk of harm is clear and evidenced**

6. Restrictive Covenants and Impact on the Neighbourhood

In addition to the licensing concerns raised above, attention is also drawn to the restrictive covenants affecting the parade of shops in which the premises are located.

The freehold covenants governing the parade include provisions

1. Preventing duplication of trade use

The covenants state that occupiers must:

"Not use or permit to be used the shop on any one of the specified plots for any trade or business for the time being carried on in any other of the specified plots."

This covenant appears intended to preserve a balanced mix of businesses within the parade and to prevent unnecessary duplication of existing commercial uses. There is already an established off-licence/convenience store serving the local community within the parade. Granting a further licence for alcohol sales would undermine the purpose and spirit of this covenant by introducing a competing and duplicate alcohol retail use.

2. Preventing nuisance, annoyance or disturbance

The covenants further provide that occupiers must:

"Not cause or permit to be done on any of the specified plots anything which may grow or become a nuisance, annoyance or disturbance to the Vendor or his tenants or any purchaser of the retained plots or to the amenity of the neighbourhood."

The proposed sale of alcohol raises legitimate concerns regarding increased nuisance and disturbance, including anti-social behaviour, noise, congregations outside the premises, littering, street drinking and associated impacts upon nearby residents and businesses. Such

issues would be particularly harmful within a predominantly residential and family-oriented area.

Whilst restrictive covenants are ultimately private property matters, they are nevertheless relevant insofar as they reflect the original intention to protect the character, amenity and balance of the shopping parade and surrounding neighbourhood. The application should therefore be considered in light of these established protections and the potential adverse impact upon local residents and existing businesses.

CONCLUSION

For the reasons outlined above, **granting this application would undermine all four licensing objectives.**

I respectfully request that the Licensing Authority **refuse the application in full.**

47 Petition with **132 signatures**

Dear BCP Licensing Team,

Please find attached a scanned copy of the petition submitted by local residents concerning the premises licence application for the Hengistbury Post Office premises located at 106 Broadway, BH64EH. As we understand the Post Office has recently been sold and is currently also applying to undertake major renovation works under the new ownership.

As a result of the public notices we have been approached and encouraged by local residents to help coordinate and submit this petition on their behalf.

We were entrusted by the local community to present their concerns respectfully to the Licensing Authority, and I therefore submit the attached petition on behalf of those residents who request that the application be refused.

We, the undersigned residents and local stakeholders, formally object to the proposed off-licence (06:00–23:00) at 106 Broadway, Southbourne, BH64EH

This objection is made under the Licensing Act 2003 on the grounds that the application threatens the wellbeing of our community.

Why This Matters

- This is a **residential area**, home to families and retirees
 - It lies on a busy route to Hengistbury Head and the nearby beaches - high seasonal tourism
 - The area is already served by an established off-licence.
 - Schools are located nearby
-

Our Key Concerns

Crime & Disorder

- No need for another off-licence — established family friendly shop already exists nearby
- Increased risk of theft, anti-social behaviour, and street drinking.
- Open Spaces Public Spaces Protection Order already in place at nearby Hengistbury Head and beach.

Public Nuisance

- Increased availability of alcohol means more noise, litter, and late-evening disturbance
- Loss of the area's quiet residential character.
- Increase in anti-social behaviour in the surrounding vicinity.

Public Safety

- Existing congestion and unsafe parking on Broadway
- Increased danger to pedestrians, children, and elderly residents
- Potential exposure of children and young people to alcohol related harm, including anti-social behaviour and intoxicated individuals in public spaces.

Impact on Children

- Close to two schools. (St Kathrines and St.Peters)
- Increased exposure of children and young people to alcohol related harm, including anti-social behaviour and intoxicated individuals in public spaces.

PETITION: REFUSAL OF ALCOHOL LICENCE – 106 BROADWAY, BH6 4EH

Our Position

This application represents:

- An unnecessary duplication of alcohol provision
- A harmful change to the character of the area
- A real risk to residents' quality of life

We Call for REFUSAL

We respectfully urge Bournemouth, Christchurch and Poole Council to **refuse this application** in order to protect our community and uphold the licensing objectives.

We, the undersigned residents and local stakeholders, formally object to the proposed off-licence (06:00–23:00) at 106 Broadway, Southbourne, BH64EH

This objection is made under the Licensing Act 2003 on the grounds that the application threatens the wellbeing of our community.

Why This Matters

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